

THE PODCAST FIX



WE **DON'T APPLY TEMPLATES**. WE BUILD REPEATABLE STRUCTURED SYSTEMS AROUND THE CREATOR'S NATURAL ABILITIES, PERSONALITY AND COMMUNICATION STYLE.



GREAT REELS ARE **NOT** CREATED IN POST-PRODUCTION. THEY ARE **ENGINEERED** THROUGH STRUCTURED PRE-PRODUCTION AND RECORDING.



THE GOAL IS **NOT** TO CHANGE THE CREATOR'S PERSONALITY. THE GOAL IS TO **AMPLIFY** WHAT ALREADY WORKS NATURALLY AND BUILD STRUCTURE AROUND IT.



THE REALITY

MOST PODCAST MANAGERS AND AGENCIES FOCUS ON EVERYTHING AFTER THE RECORDING STOPS:



EDITING



POSTING



SCHEDULING



DISTRIBUTION

YET MOST PODCASTS ARE NEVER STRATEGICALLY STRUCTURED AROUND:

- The creator's natural abilities & communication style
- Short form extraction



WASTING YOUR POST-PRODUCTION TEAM'S TIME TRYING TO SALVAGE REELS FROM **UNUSABLE MATERIAL**.

THE PROBLEM

PODCASTING IS A 3-STEP PROCESS THAT IS NEVER ADDRESSED AS 1.

1



PRE-PRODUCTION

Plan it.



2



PRODUCTION

Capture it.



3



POST-PRODUCTION

Edit it.



Most try to optimize content in post.



Very few strategically structure content before they press record.

THE PODCAST FIX SOLVES THIS.



WHAT THE PODCAST FIX IS

A **6-WEEK LIVE ONE-ON-ONE** strategic implementation program designed to help podcast managers, agencies and content teams turn their client's podcasts into **REEL FACTORIES** while cutting editing time.



BETTER PODCAST STRUCTURE CREATES BETTER REELS



BETTER REELS GENERATE MORE VIEWS



MORE VIEWS EQUALS BIGGER AUDIENCE



A REPEATABLE SYSTEM THAT DELIVERS CONSISTENT RESULTS



100% CUSTOMIZED

No pre-recorded videos. No generic templates. **100% customized.**

Every system, structure and workflow is built specifically around the creator's



NATURAL ABILITIES



PERSONALITY



COMMUNICATION STYLE



CONTENT STYLE



AUDIENCE PSYCHOLOGY

THROUGH **LIVE ONE-ON-ONE** STRATEGIC IMPLEMENTATION.

THE 6-WEEK IMPLEMENTATION PROCESS

1

WEEK 1 — THE AUDIT: THE GOOD, THE BAD & THE UGLY

Creator Audit: We identify the creator's natural abilities, personality, communication style and structural weaknesses.

Structure Audit: We review the current workflow, preparation process, production setup, content flow and reel extraction system.



OUTCOME:

Complete
Creator &
Structure
Diagnosis

2

WEEK 2 — BUILDING THE CREATOR-SPECIFIC STRUCTURED SYSTEM

We build a creator-specific structured system around:

- natural communication strengths
- audience psychology
- hooks
- escalation
- pacing
- segment flow
- reel engineering



OUTCOME:

Creator-Specific
Structured
System

3

WEEK 3 — PREPARATION & EPISODE ARCHITECTURE

We engineer:

- hooks
- escalation
- pacing
- topic sequencing
- audience retention
- reel opportunities

before recording begins.



OUTCOME:

Approved
Episode
Architecture

4

WEEK 4 — EXECUTION & REEL STRATEGY

Creators record and test the new creator-specific structure and workflow while reviewing:

- execution quality
- communication flow
- retention
- reel opportunities
- extraction strategy



OUTCOME:

High-Value
Footage &
Reel-Ready
Content

5

WEEK 5 — POSITIONING & CONTENT ECOSYSTEM

We optimize:

- creator positioning
- audience targeting
- authority building
- long-form to short-form integration
- ecosystem strategy
- platform positioning



OUTCOME:

Strategic
Audience-Building
System

6

WEEK 6 — SYSTEM LOCK & HANDOFF

We finalize:

- repeatable workflows
- production systems
- preparation systems
- reel extraction systems
- scalable implementation processes
- for long-term execution without dependency.



OUTCOME:

Repeatable
Content
Operating
System

PARTNERSHIP MODELS



WHITE LABEL

We operate behind
the scenes.
You take the credit.

Best for agencies, podcast
managers and production
companies.



REFERRAL

Send us your clients.
We deliver results.
You get paid.

Best for independent podcast
managers and strategic
partnerships.



HYBRID

Mix white label and
referral structures
depending on the
client relationship.

Best for larger agencies
and multi-client operations.

INVESTMENT

\$2,500

- ✓ 6 live one-on-one calls
- ✓ 100% customized
- ✓ No pre-recorded videos



Custom pricing available
for agencies and
multi-show implementation.



STOP FIXING IN POST AND TURN YOUR CLIENT'S PODCASTS INTO REEL FACTORIES.